



CONFERENCE PROGRAM ADVERTISING GUIDE

The 9th International Conference on Wildlife Fertility Control Program Book will be provided free to all conference attendees and will appear in digital form on the conference app and BIWFC website. Below you will find the ad specs for the program book.

Acceptance and placement of ads is at the discretion of The Botstiber Institute for Wildlife Fertility Control.

- Please submit ads in "Press Quality" PDF format. High Quality JPEG and PNG is also accepted.
- Minimum resolution of 300 dpi
- Four-color process (CMYK) or black and white. Fonts embedded
- All art (photos, logos, etc.) set to CMYK colors, or black and white. No crop marks.
- No page bleeds
- Please include preferred web link for digital logo placement on BIWFC website.

AD SIZES:

- Full Page & Inside Covers - 8" W X 10.50" H
- 1/2 page horizontal - 8" W X 5" H
- 1/2 page vertical - 3.75" W X 10.5 " H
- 1/4 page - 3.75" W X 5" H

Ad Deadline - March 31, 2022.

Ads can be emailed directly to Rose Lombardo, rlombardo@botstiber.org, or uploaded here: <https://www.wildlifefertilitycontrol.org/sponsorship-form/>

Inside Covers
Full Page
8"W X 10.5"H

Half Page

Vertical

3.75"W X 10.5"H

Half Page Horizontal
8"W X 5"H

Quarter Page
3.75"W X 5"H